



2025 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non-Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochures & booklets that have bibliographies available – available online.
- ◆ Invited to several large professional medical conferences. Attend via Zoom when possible.
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Partially funded Research for APS ACTION
- ◆ Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- ◆ Maintained EURORDIS membership
- ◆ Maintained membership with the Defense Health Research Consortium
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Earned the GuideStar Exchange Seal: Platinum Participant. Only 0.5% of organizations have this rating.
- ◆ Attended CARRA Annual Scientific Meeting 2025 virtually
- ◆ Attended Thrombosis UK and International Society on Thrombosis and Haemostasias (ISTH) round table virtually
- ◆ Attended ICAPA virtually in Kyoto, Japan.
- ◆ Continued June 10th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Celebrated the APS Foundation of America's 20th Anniversary
- ◆ Participated in Deep Vein Thrombosis Awareness Month
- ◆ Participated in Lupus Awareness Month
- ◆ Participated in Stroke Awareness Month
- ◆ Participated in Heart Disease Awareness Month
- ◆ Participated in Autoimmune Awareness Month
- ◆ Participated in Rare Disease Day
- ◆ Participated in World Thrombosis Day with APS Awareness
- ◆ Continued collaborations with MoMMA's Voices
- ◆ Continued collaboration with Rare Disease Legislation
- ◆ Continued collaboration with EURORDIS

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- ◆ Continued cooperation with CARRA on APS and Lupus
- ◆ Continued collaboration with the National Coalition of Autoimmune Patient Groups
- ◆ Participated in Pregnancy Loss and Stillborn Awareness Month
- ◆ Supported various legislation through a national coalition of patient organizations
- ◆ Attended National Coalition of Autoimmune Patient Groups Meeting
- ◆ Invited to and Participated in Chat with Thrombosis Experts, Medscape & Everyday Health on World Thrombosis Day
- ◆ Attended & Hosted a Booth at the Autoimmune Summit presented by the Autoimmune Association
- ◆ Collaborative work with Stago Diagnostics
- ◆ Started publishing Constant Contact Newsletter News Briefs
- ◆ Launched press releases – benefited at least 500,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 2,000,000.
- ◆ Donated \$10,000.00 to APS ACTION for ICAPA Scholarships.
- ◆ Donated \$10,000 to the University of Michigan Medicine – Jason Knights APS Lab
- ◆ Donated \$10,000 to Brigham and Woman’s Hospital to Behnood Bikdeli, MD APS Research Fund
- ◆ Donated \$10,000 to Massachusetts General Hospital to the Andrew Song – Antiphospholipid Syndrome Research Fund
- ◆ With the help of Christina Perri, H. Res 685 is on the floor expressing testing for antiphospholipid syndrome (APS) as a standard part of prenatal screening, and for other purposes.
- ◆ Shared reputable articles about APS at the lay and professional level, as well as disease-related such as DVT, PE, stroke, Raynaud’s, for example.
- ◆ Shared reputable disease prevention articles.
- ◆ Shared inspiration and motivational posts.
- ◆ Maintained X (Formerly Twitter) Account. Followers: 2,724 Average Tweet Impressions per month: 15,000
- ◆ Maintained Instagram Account. Followers: 3,180 Average Reach: 50.0k
- ◆ Maintained Pinterest Account. Followers: 655
- ◆ Maintained Facebook Business Account. Likes: 17,970 Average Reach: 100.00
- ◆ Maintained Facebook Support Group: Number of Participants: 3,625
- ◆ Maintained LinkedIn Group: Follows: 304
- ◆ Added Threads Account: Followers: 672
- ◆ Added BlueSky Account: Followers: 28
- ◆ Fundraisers:
 - Shopify Gift Shoppe
 - Magnet Fundraiser
 - T-shirt Fundraiser
 - SparkGood - Walmart
 - Giving Tuesday
 - CafePress
 - Amazon Shop

- Zazzle
- Individual Fundraisers by Volunteers and Supporters
- ◆ Made Press in 14 different media venues that we are aware of – at least 5 million people benefited:
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
 - Travelers - on Netflix, Season 2, Episode 9
 - The Beatles Network (APS Awareness month worldwide awareness.)

unknown how many people benefited

- Various Articles in various medical and newspapers.
- [Sean Locascio](#)
- [Michael Stollar](#)
- [Cammack, Kamlager-Dove, and Christina Perri Launch Bipartisan Effort to Expand Prenatal Screening to Prevent Miscarriages & Stillbirths](#)
- [Chart-topping singer lends star power to life-or-death pregnancy battle](#)
- [Cammack, Kamlager-Dove, and Christina Perri Host Press Conference for Bipartisan APS Resolution](#)
- [Cammack, Kamlager-Dove, and Christina Perri Launch Bipartisan Effort to Expand Prenatal Screening to Prevent Miscarriages & Stillbirths](#)
- [Cammack, Kamlager-Dove, and Christina Perri launch bipartisan effort to expand prenatal screening to prevent miscarriages and stillbirths](#)
- [Want signs of bipartisanship? In the House, look to women.](#)
- [Press Release: Cammack and Kamlager-Dove Introduce Bipartisan Resolution to Expand Prenatal Screening for Antiphospholipid Syndrome](#)
- [June is APS Awareness Month](#)

Recommendations:

- ◆ Continue to identify additional fundraising avenues.
- ◆ Consider publishing quarterly updates on Mailchimp instead of Newsletters, as we are losing Publisher.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue searching for additional medical advisors and remove those who are inactive or unwilling to recognize our work when they accept our money..
- ◆ Continue to pursue APS, as mentioned in more publications, including magazines.

- ◆ Continue to make more videos and learn how to make podcasts.
- ◆ Consider hosting Facebook Live chats or Zoom/Meet chats. Donor to cover Zoom/Meet fees?
- ◆ Consider appointing a Board of Directors of 7, including one medical advisor & one public non-APS member. We are currently a board of 4.
- ◆ Consider designating June 9th as World APS Awareness Day through a bill introduced in Congress.
- ◆ Consider designating June as APS Awareness Month through a bill introduced in Congress.
- ◆ Consider establishing a scholarship fund for students pursuing careers in medicine.
- ◆ Consider making a formal Scholarship fund for APS Research.
- ◆ Consider spending \$1000+ per press release to have them written and distributed.
- ◆ Consider working with the FDA and getting legislation to make a Black Box Warning regarding the Finger Stick Machines and APS, since the vendors and manufacturers do not openly disclose this.
- ◆ Find dedicated volunteers willing to manage social media from home.
- ◆ Find a pro-bono Wisconsin Attorney
- ◆ Find a volunteer professional graphic designer/webmaster to help CEO

2025 Year:

In 2025, the pandemic and tariffs imposed on the aftermath of the current administration led to an economic slide. General fundraising was affected because people could not afford essential goods, groceries, rent, gas, and other expenses. In general, the priority was not donating. It was not a record year, however, because of APS patients dying and those families & friends donating to APSFA.

We still have an issue with our webmaster not responding to any contact attempts. We will have to find a new webmaster. There are portions of the website we can not update, leading to a server update issue. We may need to redo the website altogether because the webmaster has abandoned us.

Professional Growth:

While we have found some classes at the University Extension of interest, we see it as prudent to save the donated dollars for other priorities.

Tina Pohlman: "Health Literacy in Pediatric Thrombosis: A Landscape Analysis"