



APS Foundation of America, Inc.

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2022 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non-Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochure & booklets that have bibliographies available – available online.
- ◆ Donated & Mailed Brochures & Booklets –benefited at least 50,000 people.
- ◆ Invited to several large professional medical conferences.
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Partially funded Research for APS ACTION
- ◆ Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- ◆ Maintained EURORDIS membership
- ◆ Joined the Defense Health Research Consortium
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Earned the GuideStar Exchange Seal: Platinum Participant. Only 0.5% of organization have this rating.
- ◆ Attended via Digital due to COVID-19 & Spoke at CARRA Annual Scientific Meeting 2022
- ◆ Attended Thrombosis UK and International Society on Thrombosis and Haemostasis (ISTH) round table virtually in London
- ◆ Continued June 9th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Participated in Deep Vein Thrombosis Awareness Month
- ◆ Participated in Lupus Awareness Month
- ◆ Participated in Stroke Awareness Month
- ◆ Participated in Heart Disease Awareness Month
- ◆ Participated in Autoimmune Awareness Month
- ◆ Participated in Rare Disease Day
- ◆ Participated in World Thrombosis Day with APS Awareness
- ◆ Continued collaborations with MoMMA's Voices
- ◆ Continued collaboration with Rare Disease Legislation
- ◆ Continued collaboration with EURORDIS
- ◆ Continued collaboration with CARRA on APS and Lupus
- ◆ Continued collaboration with National Coalition of Autoimmune Patient Groups

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- ◆ Participated in Pregnancy Loss and Stillborn Awareness Month
- ◆ Supported various legislation through a national coalition of patient organizations
- ◆ Attended National Coalition of Autoimmune Patient Groups Meeting in September hosted by American Autoimmune. (Topic: COVID-19 Vaccines)
- ◆ Invited to and Participated in Chat with Thrombosis Experts, Medscape & Everyday Health on World Thrombosis Day
- ◆ Attended & Hosted a Booth the Inaugural Autoimmune Summit presented by the Autoimmune Association
- ◆ Collaborative work with Stago Diagnostics
- ◆ Attended ICAPA 2022 Virtually also manned a booth. Attended many sessions of interest
- ◆ Donated funds for translation services for ICAPA 2022 totaling \$1500.00
- ◆ Donated funds for 8 scholarships for ICAPA 2022 totaling \$5000.00
- ◆ Spoke at the ICAPA 2022 Patient Session Virtually
- ◆ Started publishing Constant Contact Newsletter News Briefs
- ◆ Launched press releases – benefited at least 500,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 2,000,000.
- ◆ Donated \$4,000.00 to APS ACTION for their ongoing needs in research.
- ◆ Shared reputable articles pertaining to APS at lay and professional level, as well as disease related such as DVT, PE, stroke, Raynaud’s for example.
- ◆ Shared reputable disease prevention articles.
- ◆ Shared inspiration and motivational posts.
- ◆ Maintained Twitter Account. Followers: 2,656 Average Tweet Impressions per month: 15,000
- ◆ Maintained Instagram Account. Followers: 2,187 Average Reach: 2,788
- ◆ Maintained Pinterest Account. Followers: 588
- ◆ Maintained Facebook Business Account. Likes: 11,529 Follows: 10,696 Average Reach: 6,500
- ◆ Maintained Facebook Support Group: Number of Participants: 2,536
- ◆ Maintained LinkedIn Group: Follows: 204
- ◆ Fundraisers:
 - Shopify Gift Shoppe
 - Facebook Gift Shoppe
 - AmazonSmile
 - Giving Tuesday
 - CafePress
 - Amazon Shop
 - Zazzle
 - Individual Fundraisers by Volunteers and Supporters
- ◆ Made Press in 21 different media venues that we are aware of – at least 5 million people benefited:
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.

- Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
- Travelers - on Netflix, Season 2, Episode 9
- The Beatles Network (APS Awareness month worldwide awareness.)
unknown how many people benefited
- Dr. Oz, MD
- The Good Doctor
- [APS Foundation of America and IMD Health Announce Partnership to Improve Quality of Patient Education](#)
- [Perri is raising awareness about #Antiphospholipid Syndrome \(APS\)](#)
- [My family were told I may not survive the night when I got blood clots at 22 and now it's too dangerous for me to get pregnant](#)
- [Daily Inspiration: Meet Dr. Allison Quirin](#)
- [As schools begin new semester, omicron variant brings concerns for educators, parents](#)
- Various Articles in various medical and newspapers.

Recommendations:

- ◆ Continue to find more avenues for fundraising.
- ◆ Consider publishing quarterly newsletters instead of Constant Contact Newsletters.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue to search for more medical advisors.
- ◆ Continue to attempt APS mentioned in more publications, including magazines.
- ◆ Continue to make more videos and learn how to make podcasts.
- ◆ Considering doing Facebook Live Chats through Zoom.
- ◆ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- ◆ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- ◆ Consider making June APS Awareness Month formally via a bill through Congress.
- ◆ Consider making a Scholarship fund for those going into the Medical Field.
- ◆ Consider making a formal Scholarship fund for APS Research.
- ◆ Consider spending the money to get professional press releases written and sent out at \$1000+ each.
- ◆ Consider working with the FDA and getting legislation making a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
- ◆ Find dedicated volunteers that will be willing to do social media from their homes.
- ◆ Find pro-bono Wisconsin Attorney

- ◆ Find volunteer professional graphic designer / webmaster

Unusual Year:

2022 the pandemic continued and led to an economic slide. Fundraising was affected due to people being laid off / furloughed from their jobs, costs of basic goods, rent, gas, etc went up. In general, the priorities were not donating.

Professional Growth:

- ◆ 2021-2022 Meta Nonprofit Growth Program Completion (Tina Pohlman)
- ◆ Conducting Surveillance For Venous Thromboembolism Using Traditional and Novel Methods (Tina Pohlman)