



APS Foundation of America, Inc.

Post Office Box 801

La Crosse, Wisconsin 54602-0801

Office: 608-782-2626 Fax: 608-782-6569

2018 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochure & booklets that have bibliographies available – available online.
- ◆ Donated & Mailed Brochures & Booklets –benefited at least 50,000 people.
- ◆ Invited to several large professional medical conferences.
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Partially funded Research for APS ACTION
- ◆ Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- ◆ Sponsored local La Crosse Professional Police Association Concert that support local programs
- ◆ Maintained EURORDIS membership
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained the forum to make it more user friendly – benefiting 80,012 people.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Earned the GuideStar Exchange Seal: Gold Participant.
- ◆ Searched for more medical advisors. Added 2 to the team.
- ◆ Attended a Nonprofit Resources Night to learn more about grant writing, giving trends, and other topics.
- ◆ Continued collaborative Effort with the Coordination of Rare Diseases at Sandford (CoRDS) Registry.
- ◆ Maintained several blogs & pages on various social networking sites on various servers to get awareness out – benefited at least 750,000 people.
- ◆ Continued June 9th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Participated in Deep Vein Thrombosis Awareness Month
- ◆ Participated in Lupus Awareness Month
- ◆ Participated in Stroke Awareness Month
- ◆ Participated in Heart Disease Awareness Month
- ◆ Participated in Autoimmune Awareness Month
- ◆ Participated in Rare Disease Day
- ◆ Participated in World Thrombosis Day with APS Awareness & Fundraiser for APS ACTION
- ◆ Participated in Pregnancy Loss and Stillborn Awareness Month
- ◆ Supported various legislation through a national coalition of patient organizations

www.apsfa.org

apsfa@apsfa.org

- ◆ Launched press releases – benefited at least 500,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 2,000,000.
- ◆ Donated \$3000 to APS ACTION for their ongoing needs in research.
- ◆ Shared reputable articles pertaining to APS at lay and professional level, as well as disease related such as DVT, PE, stroke, Raynaud’s for example.
- ◆ Shared reputable disease prevention articles.
- ◆ Shared inspiration and motivational posts.
- ◆ Maintained Twitter Account. Working on verification. Followers: 1,740
- ◆ Maintained Instagram Account. Followers: 840
- ◆ Maintained Pinterest Account. Followers: 248
- ◆ Maintained Facebook Business Account. Got account verified. Likes: 8,241
Follows: 7,796
- ◆ Fundraisers:
 - Facebook Gift Shoppe
 - Café Press
 - Zazzle
 - AmazonSmile
 - Giving Tuesday
 - Individual Fundraisers by Volunteers and Supporters
- ◆ Made Press in 10 different media venues that we are aware of – at least 100,000,000 people benefited
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
 - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
 - Travelers - on Netflix, Season 2, Episode 9
 - The Beatles Network (APS Awareness month world wide awareness.)
unknown how many people benefited
 - [Here’s How The Zombie Apocalypse Helped Me Through Losing My Son To A Terminal Illness](#)
 - [Baby born two months early with holes in her heart is brought back to life after 'dying in her mother's arms for 11 minutes'](#)
 - [We Need To Talk About Body Shaming](#)
 - [Runner rebelling against lupus](#)
 - [Easton man comes home after beating rare disease](#)
 - [A young doctor had a stroke. Now he’s back at work treating stroke patients.](#)
 - Various Articles in various medical and newspapers.
- ◆ Facebook Support Group: Number of Participants: 1,546

Recommendations:

- ◆ Continue to find more avenues for fundraising.
- ◆ Get back to publishing quarterly newsletters.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue to search for more medical advisors that truly want to help.
- ◆ Continue to attempt APS mentioned in more publications, including magazines.

- ◆ Continue to making more videos and learn how to make podcasts.
- ◆ Considering doing Facebook Live Chats.
- ◆ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- ◆ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- ◆ Consider making June APS Awareness Month formally via a bill through Congress.
- ◆ Consider making a Scholarship fund for those going into the Medical Field.
- ◆ Consider making a formal Scholarship fund for APS Research.
- ◆ Consider spending the money to get professional press releases written and sent out at \$1000+ each.
- ◆ Consider working with the FDA and getting legislation making a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
- ◆ Find dedicated volunteers
- ◆ Find pro-bono Wisconsin Attorney