



APS Foundation of America, Inc.

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2021 Year in Review

(These are in no particular order.)

- ◆ Maintained 501(c)3 Non-Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- ◆ Filed Taxes.
- ◆ Registered to solicit in the states we were required to do so.
- ◆ Made all brochure & booklets that have bibliographies available – available online.
- ◆ Donated & Mailed Brochures & Booklets –benefited at least 50,000 people.
- ◆ Invited to several large professional medical conferences.
- ◆ Represented at the Annual Venous Disease Coalition Meeting.
- ◆ Represented at the American College of Rheumatology Annual Meeting
- ◆ Partially funded Research for APS ACTION
- ◆ Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- ◆ Maintained EURORDIS membership
- ◆ Networking with other Non-Profit Organizations and medical professionals.
- ◆ Maintained HONCode Certification on APS Foundation of America, Inc.
- ◆ Earned the GuideStar Exchange Seal: Platinum Participant. Only 0.5% of organization have this rating.
- ◆ Attended via Digital due to COVID-19 & Spoke at CARRA Annual Scientific Meeting / ACR PRYSM 2021
- ◆ Continued June 9th as World APS Awareness Day.
- ◆ Continued June as APS Awareness Month.
- ◆ Participated in Deep Vein Thrombosis Awareness Month
- ◆ Participated in Lupus Awareness Month
- ◆ Participated in Stroke Awareness Month
- ◆ Participated in Heart Disease Awareness Month
- ◆ Participated in Autoimmune Awareness Month
- ◆ Participated in Rare Disease Day
- ◆ Participated in World Thrombosis Day with APS Awareness
- ◆ Continued collaborations with MoMMA's Voices
- ◆ Continued collaboration with Rare Disease Legislation
- ◆ Continued collaboration with EURODIS
- ◆ Continued collaboration with CARRA on APS and Lupus
- ◆ Continued collaboration with National Coalition of Autoimmune Patient Groups
- ◆ Participated in Pregnancy Loss and Stillborn Awareness Month
- ◆ Supported various legislation through a national coalition of patient organizations

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- ◆ Attended National Coalition of Autoimmune Patient Groups Meeting in September hosted by American Autoimmune. (Topic: COVID-19 Vaccines)
- ◆ Invited to and Participated in Chat with Thrombosis Experts, Medscape & Everyday Health on World Thrombosis Day
- ◆ Attended & Hosted a Booth the Inaugural Autoimmune Summit presented by the Autoimmune Association
- ◆ Collaborative work with Stago Diagnostics
- ◆ APSFA Medical Advisors posted COVID-19 Vaccine Statement
- ◆ Started publishing Constant Contact Newsletter News Briefs
- ◆ Launched press releases – benefited at least 500,000 people.
- ◆ Launched Radio Public Service Announcements – benefited at least 2,000,000.
- ◆ Donated \$14,000 to APS ACTION for their ongoing needs in research.
- ◆ Shared reputable articles pertaining to APS at lay and professional level, as well as disease related such as DVT, PE, stroke, Raynaud’s for example.
- ◆ Shared reputable disease prevention articles.
- ◆ Shared inspiration and motivational posts.
- ◆ Maintained Twitter Account. Followers: 2,466 Average Tweet Impressions per month: 14,952
- ◆ Maintained Instagram Account. Followers: 1,837 Average Reach: 1,042
- ◆ Maintained Pinterest Account. Followers: 494
- ◆ Maintained Facebook Business Account. Likes: 10,475 Follows: 10,696 Average Reach: 19,050
- ◆ Maintained Facebook Support Group: Number of Participants: 2,211
- ◆ Maintained LinkedIn Group: Follows: 154
- ◆ Fundraisers:
 - Facebook Gift Shoppe
 - AmazonSmile
 - Giving Tuesday
 - CafePress
 - Amazon Shop
 - Zazzle
 - Individual Fundraisers by Volunteers and Supporters
- ◆ Made Press in 21 different media venues that we are aware of – at least 5 million people benefited
 - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
 - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
 - Travelers - on Netflix, Season 2, Episode 9
 - The Beatles Network (APS Awareness month worldwide awareness.) unknown how many people benefited
 - Dr. Oz, MD
 - The Good Doctor
 - [Pregnancy loss — delayed dreams, the strength to fight, and future hope](#)

- [Antiphospholipid Syndrome \(APS\) Patient Story](#)
- [Never say die: Woman vows to keep on trying after losing 8 babies](#)
- [Sitti Navarro is pregnant with baby number 2!](#)
- [‘How could this happen to a baby?’: Cape Town mom on how her eight-month-old suffered a stroke](#)
- [Car dealership raising funds to help with medical expenses of employee hit by a stroke caused by APS](#)
- [Deceived from Within: Living with APS and Lupus](#)
- [APS Foundation of America takes aim at the antiphospholipid knowledge gap](#)
- [Nadine Samonte, husband expecting a baby girl](#)
- [Carrie Ann Inaba Has Temporarily Left ‘The Talk’ to Manage Her Autoimmune Conditions APS](#)
- [Woman gives birth to her own nephew after becoming surrogate mum for her sister](#)
- [Top 10 Points Patients Should Know About the Potential Role of the Gut Microbiome in Antiphospholipid Syndrome](#)
- [San Antonio woman with rare clotting disorder awaits COVID-19 booster approval for immunocompromised](#)
- [Top 10 Series: Pediatric Antiphospholipid Syndrome](#)
- [Mirriam shares Joy of having 'miracle babies' after 40](#)
- [“I became grateful for everything I have and lived”](#)
- Various Articles in various medical and newspapers.

Recommendations:

- ◆ Continue to find more avenues for fundraising.
- ◆ Consider publishing quarterly newsletters instead of Constant Contact Newsletters.
- ◆ Continue to collaborate with more organizations (both lay & professional).
- ◆ Attend or have materials available for more conferences.
- ◆ Apply for more grants.
- ◆ Continue to search for more medical advisors.
- ◆ Continue to attempt APS mentioned in more publications, including magazines.
- ◆ Continue to make more videos and learn how to make podcasts.
- ◆ Considering doing Facebook Live Chats through Zoom.
- ◆ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- ◆ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- ◆ Consider making June APS Awareness Month formally via a bill through Congress.
- ◆ Consider making a Scholarship fund for those going into the Medical Field.
- ◆ Consider making a formal Scholarship fund for APS Research.

- ◆ Consider spending the money to get professional press releases written and sent out at \$1000+ each.
- ◆ Consider working with the FDA and getting legislation making a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
- ◆ Find dedicated volunteers
- ◆ Find pro-bono Wisconsin Attorney
- ◆ Find volunteer professional graphic designer.

Unusual Year:

2021 the pandemic continued. Fundraising was affected due to people being laid off / furloughed from their jobs. In general, the priorities were not donating.

Professional Growth:

- ◆ Professional Grant Writing Certificate Program from University of Wisconsin – Eau Claire (Tina Pohlman)
- ◆ PACE CE Stago Webinar on Lupus Anticoagulant (#LAC) and Women's Health: Part 1 (Tina Pohlman)
- ◆ PACE CE Stago Webinar on Lupus anticoagulants and antiphospholipid syndrome: Resolving confusion, providing new guideline updates (Tina Pohlman)
- ◆ PACE CE Stage Webinar Patient w/ Venous Thrombosis – Practical Points for the Laboratorian & Clinician (Tina Pohlman)