2019 Year in Review
(These are in no particular order.)

- Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- Filed Taxes.
- Registered to solicit in the states we were required to do so.
- Made all brochure & booklets that have bibliographies available – available online.
- Donated & Mailed Brochures & Booklets –benefited at least 50,000 people.
- Invited to several large professional medical conferences.
- Represented at the Annual Venous Disease Coalition Meeting.
- Represented at the American College of Rheumatology Annual Meeting.
- Partially funded Research for APS ACTION
- Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- Sponsored local La Crosse Professional Police Association Concert that support local programs
- Maintained EURORDIS membership
- Networking with other Non-Profit Organizations and medical professionals.
- Maintained the forum to make it more user friendly – benefiting 80,012 people.
- Maintained HONCode Certification on APS Foundation of America, Inc.
- Earned the GuideStar Exchange Seal: Gold Participant.
- Searched for more medical advisors. Added 2 to the team.
- Attended a Nonprofit Resources Night to learn more about grant writing, giving trends, and other topics.
- Continued collaborative Effort with the Coordination of Rare Diseases at Sanford (CoRDS) Registry.
- Attended & Spoke at CARRA 2019 Annual Scientific Meeting
- Continued June 9th as World APS Awareness Day.
- Continued June as APS Awareness Month.
- Participated in Deep Vein Thrombosis Awareness Month
- Participated in Lupus Awareness Month
- Participated in Stroke Awareness Month
- Participated in Heart Disease Awareness Month
- Participated in Autoimmune Awareness Month
- Participated in Rare Disease Day
- Participated in World Thrombosis Day with APS Awareness & Fundraiser for APS ACTION
- Tina Pohlman won Runner Up for World Thrombosis Day
- Participated in Pregnancy Loss and Stillborn Awareness Month
- Supported various legislation through a national coalition of patient organizations

www.apsfa.org
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- Launched press releases – benefited at least 500,000 people.
- Launched Radio Public Service Announcements – benefited at least 2,000,000.
- Donated $3200 to APS ACTION for their ongoing needs in research.
- Donated a total of $6000 in bursary grants for the 16th International Congress on Antiphospholipid Antibodies in London.
- Donated $1000 for the general fund for the 16th International Congress on Antiphospholipid Antibodies in London.
- Shared reputable articles pertaining to APS at lay and professional level, as well as disease related such as DVT, PE, stroke, Raynaud’s for example.
- Shared reputable disease prevention articles.
- Shared inspiration and motivational posts.
- Maintained Twitter Account. Working on verification. Followers: 2,079
- Maintained Instagram Account. Followers: 1,221
- Maintained Pinterest Account. Followers: 390
- Maintained Facebook Business Account. Got account verified. Likes: 9,325
  Follows: 9,031
- Facebook Support Group: Number of Participants: 1,800
- Fundraisers:
  - Facebook Gift Shoppe
  - Café Press
  - Zazzle
  - AmazonSmile
  - Amazon Shop
  - Giving Tuesday
  - Individual Fundraisers by Volunteers and Supporters
- Made Press in 17 different media venues that we are aware of – at least 200,000,000 people benefited
  - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
  - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
  - Travelers - on Netflix, Season 2, Episode 9
  - The Beatles Network (APS Awareness month world wide awareness.) unknown how many people benefited
  - St. Louis University Announces Medical Research Grants
  - Cabaret darling Shannon Turner cheated death three times. She comes alive on stage.
  - Woman who had eight miscarriages gave her husband permission to leave her
  - 'I Was Diagnosed With PTSD After Suffering Seven Miscarriages'
  - Hyderabad-based college dropout makes her designer dreams come true
  - Solenn says she almost gave birth at just 5 months after complications
  - Mum, 36, is left in tears as she is finally able to hug her miracle baby on Christmas Day after suffering 'more miscarriages than she can count'
  - Dr. Oz, MD
  - The Good Doctor
  - Baby joy for couple who lost 13 babies to miscarriages
Heartbroken dad denied life-saving operation by NHS chiefs and given six months to live

Autoimmune disorders on the rise among young women

Various Articles in various medical and newspapers.

**Recommendations:**

- Continue to find more avenues for fundraising.
- Get back to publishing quarterly newsletters.
- Continue to collaborate with more organizations (both lay & professional).
- Attend or have materials available for more conferences.
- Apply for more grants.
- Continue to search for more medical advisors that truly want to help.
- Continue to attempt APS mentioned in more publications, including magazines.
- Continue to making more videos and learn how to make podcasts.
- Consider doing Facebook Live Chats.
- Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- Consider making June APS Awareness Month formally via a bill through Congress.
- Consider making a Scholarship fund for those going into the Medical Field.
- Consider making a formal Scholarship fund for APS Research.
- Consider spending the money to get professional press releases written and sent out at $1000+ each.
- Consider working with the FDA and getting legislation making a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
- Find dedicated volunteers
- Find pro-bono Wisconsin Attorney