2014 Year in Review
(These are in no particular order.)

- Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- Filed Taxes.
- Registered to solicit in the states we were required to do so.
- Made all brochure & booklets that have bibliographies available – available online.
- Donated & Mailed Brochures & Booklets – benefited at least 20,000 people.
- Donated Printed Publications to Public Libraries – Unknown number of people benefited.
- Invited to several large professional medical conferences.
- Represented at the Annual Venous Disease Coalition Meeting.
- Represented at the American College of Rheumatology Annual Meeting.
- Represented at the 14th International Antiphospholipid Antibodies & Lupus Congress in Rio.
- Networking with other Non-Profit Organizations and medical professionals.
- Maintained our Webpage – benefiting 229,561 people based on the index page.
- Maintained the forum to make it more user friendly – benefiting 80,012 people.
- Maintained HONCode Certification on APS Foundation of America, Inc.
- Maintained HONCode Certification on APS Friends & Support Forum.
- Earned the GuideStar Exchange Seal: Gold Participant.
- Searched for more medical advisor. Added 1 to the team.
- Attended a Nonprofit Resources Night to learn more about grant writing, giving trends, and other topics.
- Continued collaborative effort with the Coordination of Rare Diseases at Sanford (CoRDS) Registry.
- Maintained several blogs & pages on various social networking sites on various servers to get awareness out – benefited at least 500,000 people.
- Continued June 9th as World APS Awareness Day.
- Continued June as APS Awareness Month.
- Launched press releases – benefited at least 50,000 people.
- Launched Radio Public Service Announcements – benefited at least 1,000,000.
- Donated $2500 to APS ACTION for their ongoing needs in research.

- Fundraisers:
  - Café Press
  - World APS Day Items
  - June Fundraiser: Bowling Fundraiser hosted by the Kidd Family in memory of Jessica Kidd Vogelpohl

www.apsfa.org
apsfa@apsfa.org
Avon Fundraiser
Bracelet (Silver & Elastic) Fundraiser
Holiday Related:
  - Giving Tree
  - Café Press Collectors Edition
Made Press in 3 different media venues that we are aware of – at least 100,000,000 people benefited
  - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
  - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
  - The Beatles Network (APS Awareness month world wide awareness.)
    unknown how many people benefited
Forum Information:
  - Number of Participants: 2,501

Recommendations:
  - Continue to find more avenues for fundraising.
  - Get back to publishing quarterly newsletters.
  - Continue to collaborate with more organizations (both lay & professional).
  - Attend or have materials available for more conferences.
  - Apply for more grants.
  - Continue to search for more medical advisors.
  - Continue to attempt APS mentioned in more publications, including magazines.
  - Continue to making more videos and learn how to make podcasts.
  - Consider tapping in more social networking sites.
  - Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
  - Consider making June 9th World APS Awareness Day formally via a bill through Congress.
  - Consider making June APS Awareness Month formally via a bill through Congress.
  - Consider making a Scholarship fund for those going into the Medical Field.
  - Consider making a formal Scholarship fund for APS Research.
  - Consider spending the money to get professional press releases written and sent out at $1000+ each. We thought our followers would help us so we could use our donated dollar towards research needs but without awareness we have nothing.
  - Consider working with the FDA on getting a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.