2017 Year in Review
(These are in no particular order.)

- Maintained 501(c)3 Non Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- Filed Taxes.
- Registered to solicit in the states we were required to do so.
- Made all brochure & booklets that have bibliographies available – available online.
- Donated & Mailed Brochures & Booklets –benefited at least 50,000 people.
- Invited to several large professional medical conferences.
- Represented at the Annual Venous Disease Coalition Meeting.
- Represented at the American College of Rheumatology Annual Meeting
- Partly funded Research for APS ACTION
- Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan
- Sponsored local La Crosse Professional Police Association Concert that support local programs
- Maintained EURORDIS membership
- Networking with other Non-Profit Organizations and medical professionals.
- Maintained the forum to make it more user friendly – benefiting 80,012 people.
- Maintained HONCode Certification on APS Foundation of America, Inc.
- Earned the GuideStar Exchange Seal: Gold Participant.
- Searched for more medical advisors. Added 2 to the team.
- Attended a Nonprofit Resources Night to learn more about grant writing, giving trends, and other topics.
- Continued collaborative Effort with the Coordination of Rare Diseases at Sandford (CoRDS) Registry.
- Maintained several blogs & pages on various social networking sites on various servers to get awareness out – benefited at least 750,000 people.
- Continued June 9th as World APS Awareness Day.
- Continued June as APS Awareness Month.
- Participated in Deep Vein Thrombosis Awareness Month
- Participated in Lupus Awareness Month
- Participated in Stroke Awareness Month
- Participated in Heart Disease Awareness Month
- Participated in Autoimmune Awareness Month
- Participated in Rare Disease Day
- Participated in Pregnancy Loss and Stillborn Awareness Month
- Launched press releases – benefited at least 500,000 people.
- Launched Radio Public Service Announcements – benefited at least 2,000,000.
- Donated $500 to APS ACTION for their ongoing needs in research.
Maintained Twitter Account. Working on verification. Followers: 1,543
Maintained Instagram Account. Followers: 663
Maintained Pinterest Account. Followers: 223
Maintained Facebook Business Account. Got account verified. Likes: 7,289

Fundraisers:
- Café Press
- World APS Day Items
- Bracelet (Silver & Elastic) Fundraiser
- Facebook Shoppe
- AmazonSmile
- Individual Fundraisers

Made Press in 3 different media venues that we are aware of – at least 100,000,000 people benefited
- House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
- Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
- The Beatles Network (APS Awareness month world wide awareness.) unknown how many people benefited
- Various Articles in various medical and newspapers.

Facebook Support Group: Number of Participants: 1,255

Recommendations:
- Continue to find more avenues for fundraising.
- Get back to publishing quarterly newsletters.
- Continue to collaborate with more organizations (both lay & professional).
- Attend or have materials available for more conferences.
- Apply for more grants.
- Continue to search for more medical advisors that truly want to help.
- Continue to attempt APS mentioned in more publications, including magazines.
- Continue to making more videos and learn how to make podcasts.
- Considering doing Facebook Live Chats.
- Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
- Consider making June 9th World APS Awareness Day formally via a bill through Congress.
- Consider making June APS Awareness Month formally via a bill through Congress.
- Consider making a Scholarship fund for those going into the Medical Field.
- Consider making a formal Scholarship fund for APS Research.
- Consider spending the money to get professional press releases written and sent out at $1000+ each.
- Consider working with the FDA on getting a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
- Find dedicated volunteers
- Find pro-bono Wisconsin Attorney